

Building Fiber-to-the-Home
Communities **Together**



TAP INTO THE MOST VALUABLE BROADBAND RESOURCE AVAILABLE



Fiber-to-the-Home: Some Quick Facts

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Number of North American fiber-to-the-home connections (as of March 2010): **5.8 million**

Approximate annual growth rate in FTTH subscribers: **30+ percent**

Number of homes passed: **18.2 million (16 percent of households)**

FTTH household market penetration in North America: **6.6 percent**

Estimated number of North American providers of FTTH services: **More than 750**

Proportion of small independent telecoms that say they will likely upgrade to or expand FTTH service in the next few years: **Approximately 75 percent**

World's leading economies in FTTH household market penetration:

South Korea (52% of households have FTTH), Japan (34%), Hong Kong (33%) and Taiwan (24%)

Rank of US among world's G-20 nations in terms of FTTH penetration: **Third (After South Korea and Japan)**

Percentage of US FTTH subscribers who are satisfied with their FTTH Internet service: **86 percent**

Percentage that are satisfied with their FTTH HD-TV picture quality: **88 percent**

Percentage of subscribers who say their FTTH connection enables them to work from home more often: **17 percent**